Dear Ms……,

**Greetings from Hindustan Times Group - Shine.com !!!**

Hope you are Safe & in the best of your health,

We tried connecting you to understand the Scope of providing Premium Recruitment Solutions by understanding your Hiring requirements. Kindly let us know when we can connect with you for further discussion.

We are the **2nd Largest Job Portal** in the Country serving all the Major Corporate Clients Pan India. We are Specialized in IT as well as Non-IT Database Across all Industries.

**Please feel free to contact us for any queries related to Recruitments Requirements.***(Ask for Free Online Demo Session)*

**Our Agenda is to brief you with versatile updates on Shine.com and to propose an Online demonstration session with your recruiter force.**We wanted to Discuss our *exclusive features*, *benefits of using Shine services* and how this *AI powered tool will create great value for your recruitment business.*

**‘Shine.com’** - The fastest growing e-recruitment platform in India loaded with 4 Cr + Database and is from the house of **Hindustan Times** **Limited** i.e. **India’s second largest media company**. Our focus is to serve you with Unique & Real-Time Active Database. Over the last 12 months, we have invested a disproportionate amount of money and worked hard on the product, and the goodness of the product can be Evaluated in our demo session, were can show a good number of relevant and active profiles, which we believe will surely help you in closing your requirements faster and add value to your business.

**We are confident that our solution will help in:**

         **Reducing**your recruitment turnaround time.

         **Cost Reduction**on sourcing and screening candidates.

         **Maximizing**the return on your investment by optimizing your CPH/cost per hire.

**Introducing Shine 3.0**: The major improvements in the new version are **greater relevancy**, the **increase number over all profiles, and more powerful designation based search**.

**New Premium Features with Shine Subscription :**

1.      **Linked-in Synched Profiles and job posts** – Strategic tie up with Linked in makes us the only portal in country which has LinkedIn profile tagging. Quick link for accessing a candidate’s LinkedIn profile helps you get much more detailed version of profile. Your job postings will also automatically reflect on your company’s linked in page which enhances your reach and gives you better results.

2.      **Video Interview Scheduling –** Now your recruiter don’t need to schedule the video interview on a third party app. Use this exclusive feature of Shine and save your time while increasing your productivity.

3.      **IVR Calling Tool –** Happy to introduce exclusive feature of IVR Calling. A great tool to reach out hundreds of candidates over the phone in less than a minute. Now your recruiter is not required to make calls  just to check if the candidate is interested of not. Enhances Productivity, saves time, and gives you a result like never before

4.      **CV Styler –** No need to edit the CVs manually just to add your firms name on it. Send CVs to your clients by adding your firm’s details and logo on it Automatically. Helps in branding and identification saves time in editing.

5.      **Email Dashboard with reports –** Great tool that helps you to keep a track of the responses you get from mass mailing.

6.      **Real Time Indexed profiles –** Helps you in getting information of current active candidates & give you an added advantage to reach out to them first & start engaging with them within minutes of their activities.

7.      **Dedicated client servicing assistance –** A dedicated service assistance is something which assures you that none of your issues will be unresolved. Immediate resolution, timely refresher session for recruiters.

8.      **Mass Mailing –**Wherein a recruiter could send 2000 Job Mailers at one go in just a click of a button.

9.      **Verified SMS –**With using verified templates, you can reach candidates who are currently registered in the DND call list. Enhances your reach. Handy for candidate, valuable for you.

10.  **CSS Support -** Best client servicing throughout the year with dedicated experienced recruiter who will help you getting the job posting done, helping you in assisting on the critical requirement and resolve queries throughout the year.

**Synopsis of Shine.com:**

         4 Cr of profiles to choose/access from all the prominent streams.

         95 Lakhs + of active database - 2nd Largest in the similar Industry space/ last 6 month

         Shine.com is the first brand in recruitment solutions arena to integrate LinkedIn with the core portal.

         Daily new profiles registration – 15,000 average per day.

         Total Jobseeker Login - 2,20,000 per day.

         Daily Jobs applied - 2,50,000 per day.

         First to launch ‘Shine Enterprise Suite’ which is integration of:

         Database driven candidate search

         Social branding and hiring solutions

         Integration of company’s career page

         Over 4.5 Crores page views per month, more than 50% active database is of 3 + yrs. experienced candidates.

         Get access to unique profiles which are not with the competition, close to 20% to 30% of our profiles are unique.

Looking forward to a long standing relationship with you and add value to your business. Assuring you with the best of services and also that you consider Shine as best of your investment fetching maximum ROI.

Happy Hiring!

**Thanks & Regards**